

**360**  
Pizza

**CHILLED  
PIZZA**



**RETAIL  
SEASON 2022**





# PIZZA PORTFOLIO

## ANGELI DEMONI



500 g

**Mozzarella, Napoli Salami,  
Scamorza cheese, Eggplant,  
Basil**

## CARBONARA



450 g

**Sauce Carbonara,  
Mozzarella, Bacon,  
Parmesan**

## CAPRICCIOSA



500 g

**Tomato sugo,  
Mozzarella, Ham,  
Mushrooms, Black olives**

## SALAMI



460 g

**Tomato sugo,  
Mozzarella,  
Napoli salami**

## MARGHERITA



400 g

**Tomato sugo,  
Mozzarella,  
Basil**

## QUATTRO FORMAGGI



410 g

**Cream sauce, Mozzarella,  
Smoked Scamorza cheese,  
Gorgonzola, Parmesan,  
Arugula**

## GORGO PERE



520 g

**Mozzarella, Pear,  
Honey mascarpone,  
Gorgonzola**





## HALF PIZZA PORTFOLIO

### MARGHERITA



200 g

Tomato sugo,  
Mozzarella,  
Basil

### CAPRICCIOSA



200 g

Tomato sugo,  
Mozzarella, Ham,  
Mushrooms, Black olives

### CARBONARA



200 g

Sauce Carbonara,  
Mozzarella, Bacon,  
Parmesan

### SALAMI



200 g

Tomato sugo,  
Mozzarella,  
Napoli salami

### QUATTRO FORMAGGI



200 g

Cream sauce, Mozzarella,  
Smoked Scamorza cheese,  
Gorgonzola, Parmesan,  
Arugula





## FEATURES OF CHILLED PIZZAS

IN QUALITY IT IS  
EQUAL TO FRESHLY  
BAKED PIZZA

IT IS HANDMADE  
AND DECORATED  
WITH AUTHENTIC  
INGREDIENTS

THE BAKING PROCESS IS  
STOPPED AT 80 % OF THE  
BAKING TIME, THE PIZZA IS  
SHOCK-COOLED

THE SHELF LIFE OF  
THE PIZZA IS 12  
DAYS

JUST BAKE AT  
260 °C FOR  
APPROX.  
6 MINUTES



## DISTRIBUTION CHANNELS

- Convenience stores
- Shopping centres
- Pedestrian zones, offices, petrol stations
- Schools, universities, hospitals
- Sporting events
- Cultural and leisure events
- Accommodation, hotels, hostels
- Airlines, local carriers, army, construction sites



## PREPARING THE PIZZA



Remove the  
pizza from paper  
packaging



Place in the oven  
for approx. 360  
seconds (6 minu-  
tes)



Temperature  
240 - 260 °C.



## PIZZA PACKAGING

### 1 PIECE PACK



### HALF PIZZA COMBO - 2 PIECE PACK



- Pizza size: 32 cm
- Packaging size:  
34.5 cm x 34.5 cm
- Frozen or chilled  
variant



# FROZEN PIZZATA SNACK OFFER

## PRODUCT PORTFOLIO

### PIZZATA CAPRICCIOSA

Tomato sugo,  
Mozzarella, Ham,  
Mushrooms, Black olives

### PIZZATA CARBONARA

Sauce Carbonara,  
Mozzarella, Bacon,  
Parmesan

### PIZZATA SALAMI

Tomato sugo,  
Mozzarella,  
Napoli salami

### PIZZATA QUATTRO FORMAGGI

Cream sauce, Mozzarella, Smoked  
Scamorza cheese, Gorgonzola,  
Parmesan, Arugula

**PIZZATA**  
· SNACK ·



PIZZATA - FLOWPACK



- PIZZATA DIMENSIONS: 24 CM X 8 CM
- SHELF LIFE: 12 DAYS
- JUST BAKE AT 200 ° C FOR 3 MINUTES
- PCS PER PACKAGE: 15

## CONTACT

Crocodile ČR, spol. s.r.o., Poděbradská 88/55, 198 00 Praha 9,  
telefon: 283 061 748 / 283 061 723, email: obchod@crocodile.com, crocodile.com